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WITH PICTURES
MAY 13, 2020**

ZAMSHU STEPS UP LOCAL PRODUCTION FACILITIES

LUSAKA, ZAMBIA – Production of local Zamshu brand shoes and leather goods has been stepped up with production moved to a new modern base in Lusaka.

Leather tanning will continue at its Mungwi Road premises, which manufacture of its popular school shoes, mining boots, safety shoes and famous Kaleza football boots, has now moved to the Manda Road head office premises of its parent company, Zambeef.

The new facilities, constructed at a cost of \$450,000, will enable the company to increase production capacity from 500 to 1,000 pairs per day. At full capacity the new factory has the capacity to produce over 250,000 pairs of shoes per year.

“This is a great achievement at our company. We are now going to produce more shoes for both the local and regional markets,” said Zamshu General Manager Richard Franklin.

“Previously, we could only produce about 120,000 shoes per year. But, with the opening of this new facility, the figure has the potential to double,” Mr Franklin noted.

“With this expansion, our hope is that every Zambian will support their local manufacturing sector and buy our top quality, affordable shoes as we increase production. Further, the mining sector, government and security wings are some of the largest consumers of leather footwear in the country, we need their support to make this expansion a success,” the Zamleather manager observed.

“Increased production at our company will greatly enhance our contribution to our country’s economy, by creating employment here at home. We see it as our responsibility to add as much value to our raw materials as possible and ensure that we are not exporting jobs,” Mr Franklin said.

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About Zambeef Products Plc

Zambeef Products Plc is the largest integrated cold chain food products and agribusiness company in Zambia and one of the largest in the region, involved in the primary production, processing, distribution and retailing of beef, chicken, pork, milk, eggs, dairy products, fish, flour and stockfeed, throughout Zambia and the surrounding region, as well as Nigeria and Ghana. It has 228 retail outlets throughout Zambia and West Africa.

The company is one of the largest suppliers of beef in Zambia. Five beef abattoirs and three feedlots located throughout Zambia, with a capacity to slaughter 230,000 cattle a year. It is also one of the largest chicken and egg producers in Zambia, with a capacity of 8.8m broilers and 22.4 million day-old chicks a year.

It is one of the largest piggeries, pig abattoirs and pork processing plants in Zambia, with a capacity to slaughter 75,000 pigs a year, while its dairy has a capacity of 120,000 litres per day.

The Group is also one of the largest cereal row cropping operations in Zambia, with approximately 7,973 hectares of row crops under irrigation, which are planted twice a year, and a further 8,776 hectares of rainfed/dry-land crops available for planting each year. Zambeef employs over 7,400 people with a total wage bill of K38 million per month. More information is available at www.zambeefplc.com

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